## People Strategy – 2025 - 2030



			GROUP
	Theme	Ambition	Areas of focus
To employ and	1 Employ	The right people in the right jobs at the right time by doing the basics accurately, building trust and confidence.	<ul> <li>Recruitment &amp; EDI strategy</li> <li>Role personas</li> <li>Workforce planning</li> <li>Process excellence</li> </ul>
nurture experts that are proud to work for Acivico 4	2 Nurture	Foster a culture of trust and growth through equal pay, development opportunities, constructive feedback, and skills enhancement.	<ul> <li>Leadership and talent development</li> <li>Performance management</li> <li>Learning organisation</li> <li>Wellbeing &amp; talent showcases</li> </ul>
	3 Expertise	Get the job done well with knowledge, passion, and the latest industry insights, creating strong customer advocacy.	<ul> <li>Solid foundations, professional development and chartership</li> <li>Drive innovation and partnerships</li> <li>Empowering leadership</li> <li>Succession planning and inclusion</li> </ul>
	4 Pride	Live our values and behaviours by celebrating team and individual success to create engagement and fulfillment in a safe environment.	<ul> <li>Communication and decision-making involvement</li> <li>Celebration of excellence</li> <li>Hybrid working and engagement</li> <li>Partnerships, charity, and culture</li> </ul>

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